

Why 90% of online ADA Legal Demands are Settled

Settlement ratios for plaintiff lawyers in online ADA (Americans with Disabilities Act) cases are greater than 90%. Why? Because the chances of winning are small and fighting the claim incurs significant additional costs. In addition to their own legal fees (average cost of settling a demand now \$27,750), they would be on the hook for the plaintiff's attorney fees, as well as a higher punitive amount than they would have to pay if they settled – in short, fighting would be the equivalent of flushing money down the toilet, as this video explains.

https://youtu.be/nln_Vu4zMoY

This video is focused on the real estate industry – but it's worth noting that no industry is immune, plaintiff lawyers are indiscriminate about which organizations they go after. Schools, universities, public entities, restaurants, hotels, even bicycle shops – no sector is safe, and every organization is a potential target, large or small.

Often, the legal demand comes as a surprise to an organization, they genuinely don't realize that their website is not accessible to those living with disabilities – and are simply not aware of the risk.

Don't let this be you - check you risk now for free at <https://AAAtraq.com/check/>