

## RISK LEVELS

Understand where you're at.



# RISK LEVELS

## Introduction

Understanding your level of risk is the first step on the journey towards compliance. Our Initial Summary and Risk Assessments allow clients to gain true insights and manage actions accordingly. This document outlines the criteria that assigns the appropriate level of risk exposure.

# RISK LEVELS

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## RISK LEVELS

Understand where you're at

Understand your current state of accessibility compliance risk and associate actions required.

**LOW**

When you have a low risk, congratulations you are in the top 5% of the market. Don't be too complacent as you are still have issues to address.

**ACTION REQUIRED:**

Continous monitoring is recommended to ensure you minimise risk.

**MEDIUM**

Falling foul of some potentially basic failures overshadowing remedial improvements.

**ACTION REQUIRED:**

On-going action and STARTS support training to continuously decrease the risk.

**HIGH**

You are at considerable risk of litigation and damage to your brand. The failures we're finding are prominent to all and ignoring could have a detrimental impact.

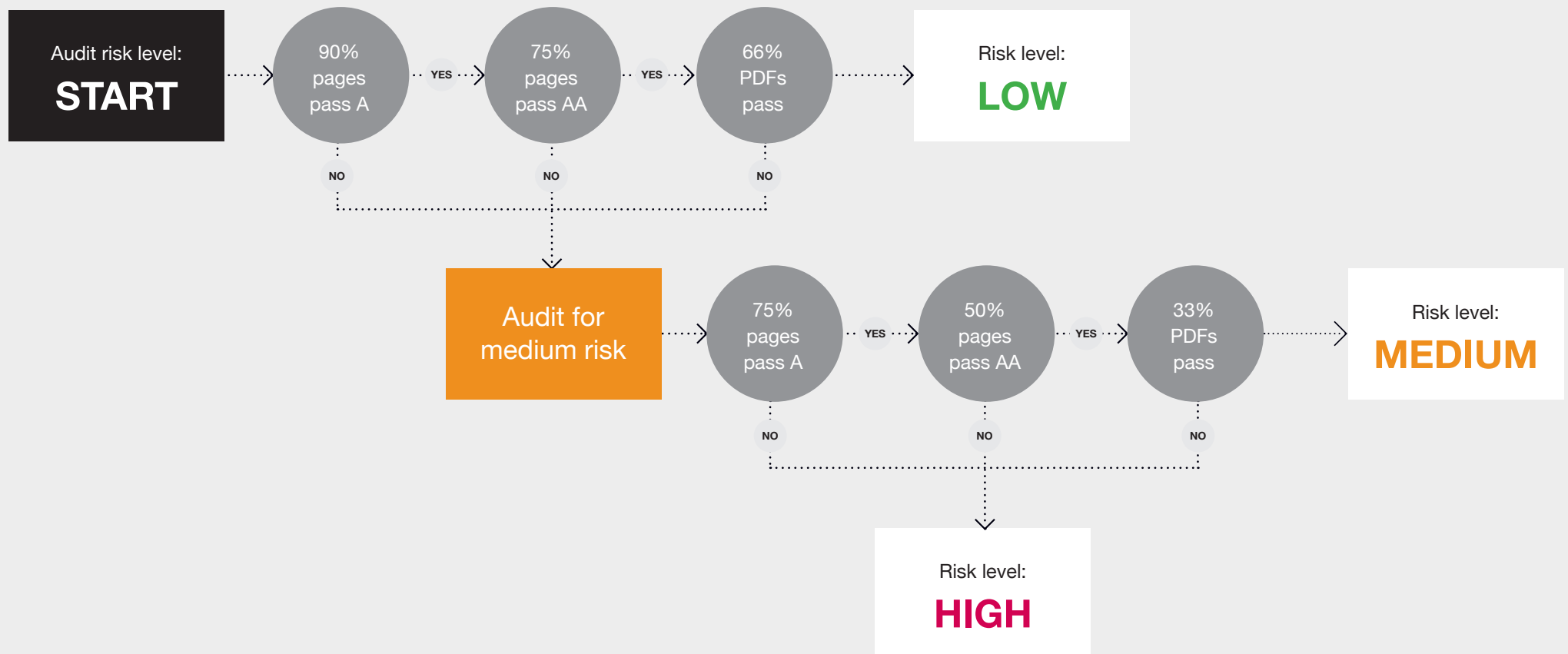
**ACTION REQUIRED:**

Remedial action must be urgently considered. Focussing on priorities and be aware of litigation risk.

# RISK LEVELS

Criteria

Our rigorous process auditing sites and assigning appropriate risk level



# INITIAL SUMMARY

Your first step to understanding risk level

AAAtraq™ DEMONSTRATING ACCESSIBILITY ADJUSTMENT

## INITIAL SUMMARY

**SUMMARY**

Website: www.address.com

Date: 08 August 2018

Overall risk: **HIGH**

**CONTINUE** ➔

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The free Initial Summary is your first step to ‘understand where you’re at’ with your overall level of risk.

An opportunity to understand more about AAAtraq capability and how we support clients on their journey towards compliance.

Discover more detail around the risks and associated actions with the purchase of a Risk Report and Detailed Findings.

# RISK ASSESSMENT

## Risk Report & Detailed Findings

AAAtraq™ DEMONSTRATING ACCESSIBILITY ADJUSTMENT

### RISK REPORT

**SUMMARY**  
Website: www.address.com  
Date: 08 August 2018

**Overall risk: HIGH**

% OF PAGES FAILING	
A compliance	29%
AA compliance	74%
PDF compliance	6%

% OF PAGES WITH PRIORITY ACTIONS	
Ur mo omnihitas volupta tist, anduntem idunt mo lor	6%

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Risk Report

AAAtraq™ DEMONSTRATING ACCESSIBILITY ADJUSTMENT

### DETAILED FINDINGS

Website: www.address.com  
Date: 08 November 2018

Page	Title	Address	Type	Status	Priority
1	Page 1 of 10	https://www.address.com/	Page	FAIL	NO
2	Page 2 of 10	https://www.address.com/	Page	FAIL	YES
3	Page 3 of 10	https://www.address.com/	Page	FAIL	YES
4	Page 4 of 10	https://www.address.com/	Page	FAIL	NO
5	Page 5 of 10	https://www.address.com/	Page	FAIL	YES
6	Page 6 of 10	https://www.address.com/	Page	FAIL	NO
7	Page 7 of 10	https://www.address.com/	Page	FAIL	YES
8	Page 8 of 10	https://www.address.com/	Page	FAIL	NO
9	Page 9 of 10	https://www.address.com/	Page	FAIL	YES
10	Page 10 of 10	https://www.address.com/	Page	FAIL	NO

**Web pages failed**  
Notes here about the auditing of the web pages we found, why we audited the number of web pages that were audited and how they were found on the day.

**Top 10 pages - make a difference immediately**

Start with priorities, top 10 pages  
As part of the risk report, our partner (Screenwave) provides you with the prioritised actions, listed on the top 10 most important pages to correct.

Example of the results can be seen on the left - click the continue button to access yours.

Detailed Findings

The Risk Report and Detailed Findings are an opportunity for clients to gain true insights and manage actions accordingly

**Risk Report:** Immediate results for anyone to understand where they are upon submitting a web address on AAAtraq.com

**A/AA compliance status** showing the % of pages failing in each accessibility standard

**% pages with priority actions** within the site that need attention

**Detailed Findings:** Audit of site pages highlighting compliance status of content and associated links

THANK YOU

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